Clear Choices, Clean Water® Privacy Statement

Introduction

We respect your privacy and are committed to protecting it through our compliance with this privacy statement.

This statement describes the types of information we might collect from you or that you might provide when you visit www.clearchoicescleanwater.org or one of the websites using a subdomain of the clearchoices.org primary domain name (**Website**). This statement does not apply to information collected in any other way, including offline, through other websites, or through other applications.

The pages on our website may contain links to sites maintained by third parties. We do not operate or control these third-party sites, which may have different privacy practices.

Children under the age of 13

We do not knowingly collect identifiable personal information from children under thirteen. Unless we expressly state otherwise, we do not intend our Website for children under thirteen. Pages designed for use by children under thirteen do not request or collect personal information as defined by the Children's Online Privacy Protection Act, 15 U.S.C. §§ 6501–06. Children under age thirteen must not provide any identifying information to or on our Website.

Personal information that children under thirteen should not provide includes the following:

- first and last name
- home or other physical address including street name and name of a city or town
- e-mail address
- telephone number
- Social Security number
- any other identifier that permits the physical or online contacting of a specific individual
- information concerning the child or the parents of that child that combines with any of these listed identifiers

If you are under thirteen, do not use or provide any of this information on our Website or on or through any of its features. If we learn we have collected or received personal information from a child under thirteen without verification of parental consent, we will delete that information. If you believe we might have any information from or about a child under thirteen, please contact us.

Personal information we collect

We collect several types of information from and about users of our Website. The following are examples of the type of information we collect:

- information by which you could be personally identified, for instance your name, address, e-mail address, and information related to action pledges
- information that is about you but does not identify you
- information about your Internet connection, the equipment you use, and usage details

We collect this information in the following ways:

- directly from you when you provide it to us
- automatically as you navigate through our Website, for example Internet-protocol addresses, information collected through cookies, web beacons, and other tracking technologies
- from third parties

How do we use your personal information?

We don't share any of the personal information you provide with others unless we say so in this statement or when we conclude that the law requires it. We may also disclose your personal information if we believe disclosure is necessary or appropriate to protect the rights, property, or safety of Clear Choices, related entities, or affiliates.

We use your address to place pins on our Who Else Is Pledging? map that appears on our Website. The pins show the following information:

- location of the address you provide
- your first name
- your city
- which pledge you took
- our estimated impact of the actions you pledged to take

The map pins do not show your street address, zip code, last name, e-mail, or any other information we collect from you.

We keep your information in a database for future reference. We may use certain information you provide to communicate with you about educational information, current events, news, or local events and activities that we believe may be of interest to you. If you don't wish to receive this information, you may opt out (unsubscribe) as described in this statement.

We may disclose aggregated information about our users that does not identify any individual without restriction.

How do we protect the personal information we collect?

We have implemented certain appropriate security measures to help protect your personal information from accidental loss and from unauthorized access, use, or disclosure. For example, we store personal information with restricted access and appropriate monitoring, and we use a variety of technical security measures to secure your data. In addition, we use intrusion-detection and virus-protection software. But

please note that we do not guarantee that unauthorized persons will always be unable to defeat our security measures.

Also, please note that we may store and process your personal information in systems located outside of your home country. But regardless of where storage and processing may occur, we take appropriate steps to ensure that your information is protected, consistent with the principles explained in this statement.

Who has access to the personal information?

We will not sell, rent, or lease mailing lists or your personal information to others, and we will not make your personal information available to any unaffiliated parties, except as follows:

- to agents or contractors who may use it on our behalf or in connection with their relationship with us (for example, we may use third parties to help us with promotional campaigns).
- as required by law, in a matter of public safety or policy, as needed in connection with the transfer
 of our business assets (for example, if we are acquired by another entity or if we are liquidated
 during bankruptcy proceedings), or if we believe in good faith that sharing the data is necessary
 to protect our rights or property.

We will not disclose your personal information to unaffiliated third parties, except as necessary to service the account, to enforce the terms of use, to meet our obligations to content and technology providers, or as required by law.

We may also use statistics regarding usage for product-development purposes, but we only use those statistics in the aggregate. They don't include any personal information.

How may I correct, amend, or delete my personal information or update my preferences?

If you would like to change or delete your personal information or update your preferences, please contact us.

Questions?

If you have any additional questions or concerns related to this statement, please contact us or mail your request to

Clear Choices Clean Water LLC 1052 Woodlawn Avenue Indianapolis, Indiana 46203

Privacy statement changes

Our privacy statement may change at any time. If our information practices change in a significant way, we will post the policy changes here. This privacy statement was last updated on Feb 1, 2017.