



## Clear Choices Clean Water 2014-2015 Sponsorship Information for Indiana

The Clear Choices Clean Water Program is available to anyone in Indiana at the following levels. For more information and pricing, please contact Heather Bacher at 317.514.4634 or [heather@clearchoicescleanwater.org](mailto:heather@clearchoicescleanwater.org)

Sponsor Levels and Benefits	Silver	Gold
Name and web link on Sponsors Page	x	x
Basic report	x	x
Prepared social media posts	x	x
Opportunity to purchase pre-designed postcards and posters with your logo added (optional)	x	x
Opportunity to purchase pre-designed grommeted horizontal banner - no sponsor logos	x	x
Opportunity to purchase pre-designed pop up banners with your logo added (optional)	x	x
Opportunity to participate in 'bulk-buy' purchases of select promotional material	x	x
Inclusion of all new pledges developed during license period	x	x
Sample packet of beginning material	x	x
Initial licensee consultation to help incorporate Clear Choices into existing education programs and/or websites	x	x
Annual customer service support calls to provide program support and content and product updates	x	x
Reports of pledges, pollution reductions, and website analytics		x
Billboard art (design files); advertising prices to display billboards vary significantly based on location		x
Use of radio commercials for local radio advertising		x
Use of TV spots for local advertising, with opportunity to purchase logo add on (optional)		x
Opportunity to customize educational pieces for your audiences, for example custom wording and images on postcards, posters (within the trademark and branding parameters of the Clear Choices Clean Water, LLC)		x
Opportunity to purchase youth education packets (including area specific Superhero Guide), seed packets, pet waste bags, rain gauges, and similar promotional products created as part of Clear Choices Clean Water (logo added as products allow)		x
Your name in pledge dropdown answering the question "From whom did you heard about us?", access to Google Analytics, and other evaluation measures		x
Social indicator survey template aimed evaluating public education impact (target date for availability 01/2015)		x
Quarterly customer service support calls to provide program support and content and product updates		x